



PLANNING INTENSIVE

NOVEMBER 2024



YEARLY RESET

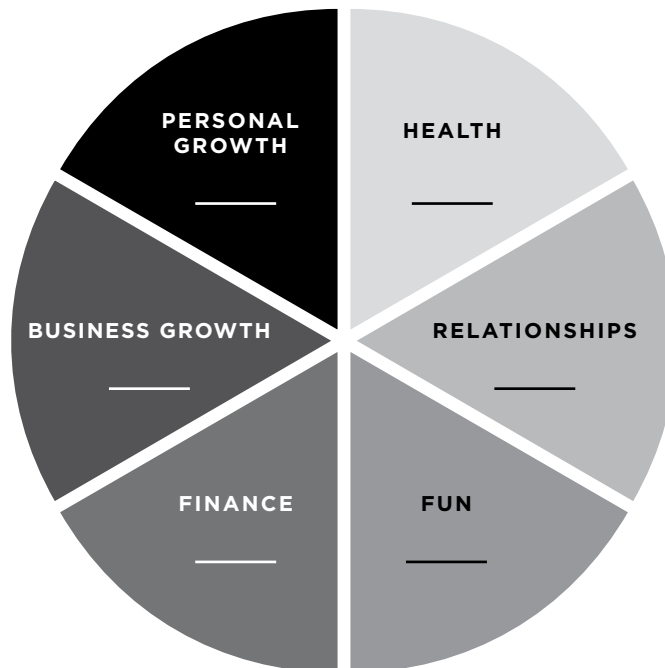
DESIGNING YOUR VISION FOR 2025



YEAR IN REVIEW REFLECTION

WINS (BUSINESS)	GLIMMERS (PERSONAL)
1: _____	1: _____
2: _____	2: _____
3: _____	3: _____
CHALLENGES	LEARNINGS
1: _____	1: _____
2: _____	2: _____
3: _____	3: _____

LIFE AND BUSINESS WHEEL



WHERE DO I WANT TO FOCUS MORE IN 2025?

1: _____

2: _____



HOW WILL MY BUSINESS GET ME THERE?

1: _____

2: _____

WHAT DOES SUCCESS LOOK LIKE IN 2025?

BUSINESS:

LIFE:

HOW WILL I MEASURE THIS SUCCESS?

BUSINESS GOAL:

LIFE GOAL:

MY WORD FOR 2025: _____



PROFIT POTENTIAL

UNLOCKING INSIGHTS FROM YOUR 2024 DATA

FREEDOM

PLAN • SYSTEMIZE • FINANCE



2024 STATS

ANNUAL REVENUE	
NUMBER OF STUDENTS ENROLLED	
NUMBER OF CLASS SPOTS TAKEN	
FREQUENCY	
AVERAGE REV PER STUDENT	
PROFIT PERCENTAGE	

WINS

1: _____
2: _____
3: _____

CHALLENGES

1: _____
2: _____
3: _____

LEARNINGS

1: _____
2: _____
3: _____

LIST YOUR REVENUE STREAMS

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	

WHICH REVENUE STREAMS ARE MAKING YOU THE MOST PROFIT?

WHICH ONES ARE MAKING YOU THE LEAST PROFIT?



2025 GOALS

ANNUAL REVENUE	
NUMBER OF STUDENTS ENROLLED	
NUMBER OF CLASS SPOTS TAKEN	
FREQUENCY	
AVERAGE REV PER STUDENT	
PROFIT PERCENTAGE	

TOP WAY TO INCREASE #1 OF STUDENTS ENROLLED:

TOP WAY TO INCREASE FREQUENCY:

TOP WAY TO INCREASE AVERAGE REV PER STUDENT:

REVENUE STREAMS YOU WILL KEEP IN 2025

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	

HOW WILL YOU MAKE YOUR TOP REVENUE STREAM MORE PROFITABLE?

HOW WILL YOU PHASE OUT THE UNPROFITABLE REVENUE STREAMS?

HOW WILL YOU KEEP YOURSELF ACCOUNTABLE TO THE PLAN ABOVE?



RISK AND REWARD

CRAFTING YOUR STUDIO'S WINNING STRATEGY





PROGRAM	AREAS OF RISK	AREAS OF OPPORTUNITY



LEARNINGS

1: _____

2: _____

3: _____

**WHAT ARE THE TOP 2 RISKS YOU NEED TO ADDRESS WITH
YOUR PROGRAMS IN 2025?**

DEFINITION OF BIG BETS:

**KEY INITIATIVES OR STRATEGIC GOALS THAT CAN DRIVE
REVENUE FOR YOUR STUDIO IN 2025.**

WHAT ARE THE BIG BETS YOU WANT TO PLACE WITHIN YOUR PROGRAMMING?

1: _____

2: _____

3: _____



REVENUE STREAM	AREAS OF RISK	AREAS OF OPPORTUNITY



REVENUE STREAM	AREAS OF RISK	AREAS OF OPPORTUNITY



LEARNINGS

1: _____

2: _____

3: _____

**WHAT ARE THE TOP 2 RISKS YOU NEED TO ADDRESS WITH YOUR
REVENUE STREAMS IN 2025?**

DEFINITION OF BIG BETS:

**KEY INITIATIVES OR STRATEGIC GOALS THAT CAN DRIVE
REVENUE FOR YOUR STUDIO IN 2025.**

WHAT ARE THE BIG BETS YOU WANT TO PLACE WITHIN YOUR OTHER
REVENUE STREAMS?

1: _____

2: _____

3: _____



RESOURCE ROADMAP:

TOOLS FOR TURNING BIG BETS INTO REALITY



RESOURCES NEEDED FOR BIG BETS

BIG BET #1:	
FINANICAL RESOURCES:	
MARKETING RESOURCES:	
STAFFING:	
EQUIPMENT:	
ADDITIONAL SUPPORT NEEDED:	

BIG BET #2:	
FINANICAL RESOURCES:	
MARKETING RESOURCES:	
STAFFING:	
EQUIPMENT:	
ADDITIONAL SUPPORT NEEDED:	

BIG BET #3:	
FINANICAL RESOURCES:	
MARKETING RESOURCES:	
STAFFING:	
EQUIPMENT:	
ADDITIONAL SUPPORT NEEDED:	

BIG BET #4:	
FINANICAL RESOURCES:	
MARKETING RESOURCES:	
STAFFING:	
EQUIPMENT:	
ADDITIONAL SUPPORT NEEDED:	



	Q1	Q2	Q3	Q4
BIG BET 1 				
BIG BET 2 				
BIG BET 3 				
BIG BET 4 				

HOW DOES YOUR 2025 PLAN ALIGN WITH MY PERSONAL VISION?

PERSONAL VISION: _____

BUSINESS VISION: _____

HOW ARE YOU GOING TO USE THE INNER CIRCLE TO HOLD YOURSELF ACCOUNTABLE? (PLANNING CALLS, TRAININGS, STUDIO GROWTH SPRINTS, MONTHLY 1:1s)



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