



PLANNING INTENSIVE

NOVEMBER 2025



ZOOM OUT

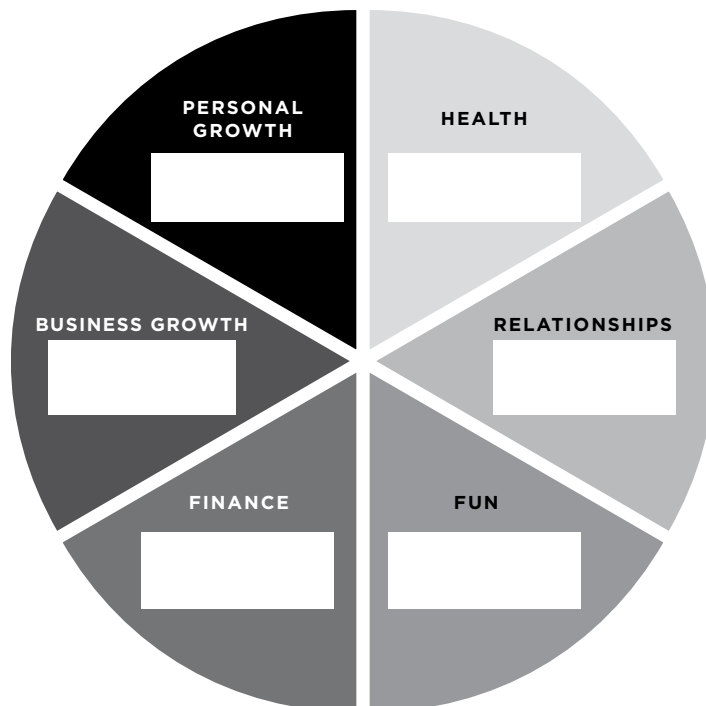
YOUR 3-YEAR VISION IN LIFE & BUSINESS



YEAR IN REVIEW REFLECTION

WINS (BUSINESS)	GLIMMERS (PERSONAL)
1: _____	1: _____
2: _____	2: _____
3: _____	3: _____
CHALLENGES	LEARNINGS
1: _____	1: _____
2: _____	2: _____
3: _____	3: _____

LIFE AND BUSINESS WHEEL



WHERE DO I WANT TO FOCUS MORE IN 2026?

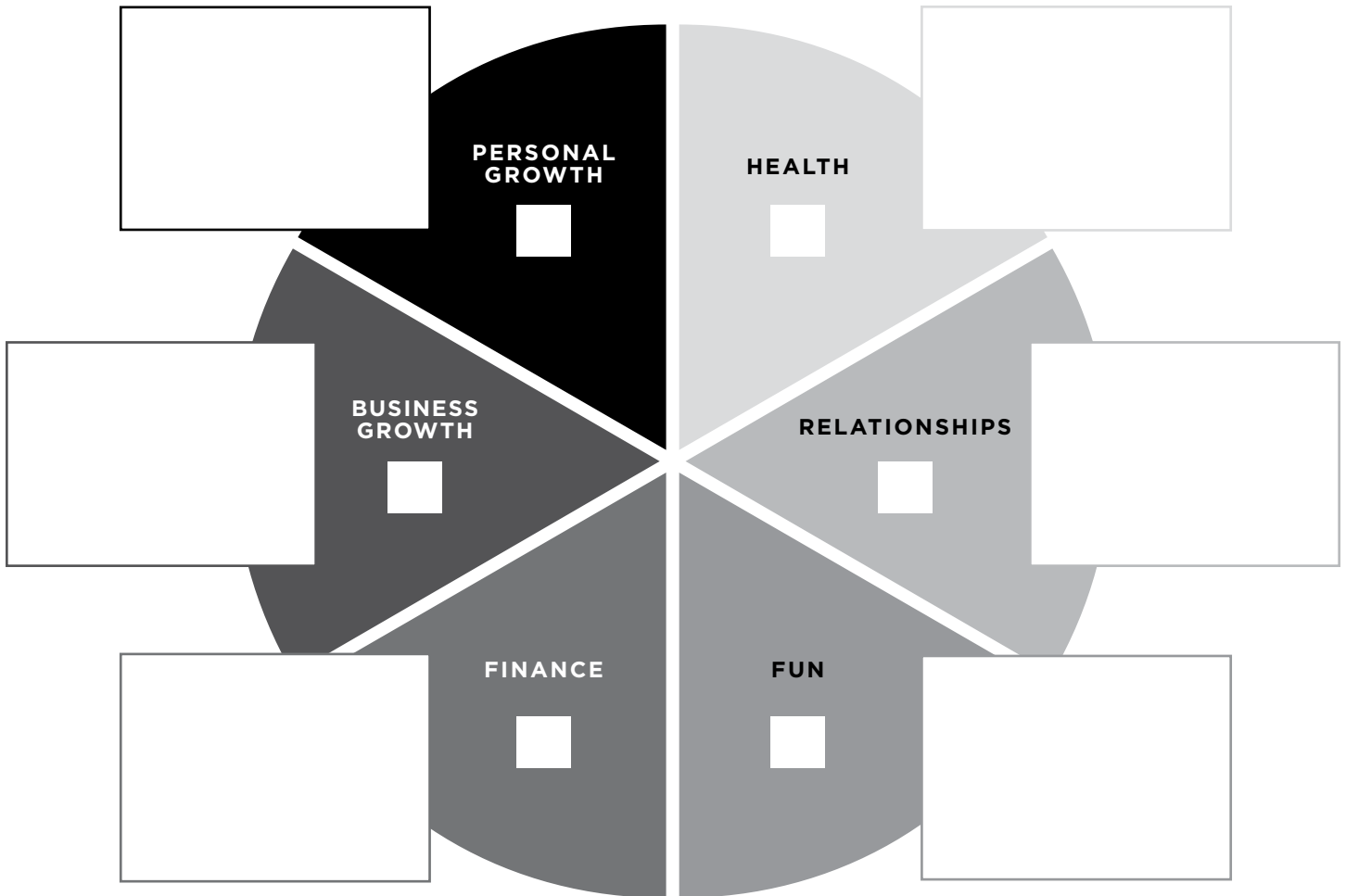
1: _____

2: _____



WHERE DO I SEE MYSELF IN 3 YEARS?

LIFE AND BUSINESS WHEEL



WRITE YOUR 3-YEAR VISION STATEMENT

NOW, DISTILL YOUR REFLECTION INTO ONE CLEAR, INSPIRING VISION STATEMENT THAT CAPTURES YOUR FUTURE LIFE AND BUSINESS.

VISION STATEMENT TEMPLATE

"IN 3 YEARS, I WILL _____ SO THAT
_____."



YEARLY RESET

DESIGNING YOUR VISION FOR 2026



MY WORD FOR 2026: _____

WHAT DOES SUCCESS LOOK LIKE IN 2026?

BRAINSTORM:

BUSINESS:

LIFE:



HOW WILL I MEASURE THIS SUCCESS?

BRAINSTORM:

BUSINESS GOAL:

LIFE GOAL:

HOW WILL MY BUSINESS GET ME THERE?

1: _____

2: _____



PILLARS OF EXECUTION

FROM VISION TO IMPACT

FREEDOM

PLAN • SYSTEMIZE • FINANCE



EXAMPLE - CONNECTING YOUR 2026 VISION TO THE IC PILLARS

2026 VISION STATEMENT	IN 1 YEAR I WILL FOCUS ON MY REVENUE STREAMS SO THAT MY STUDIO IS 5% MORE PROFITABLE AND BUILDS LONG-TERM FINANCIAL STABILITY			
FINANCE	STUDENT ATTRACTION & RETENTION	OPERATIONS & EXECUTION	PROGRAMS & CURRICULUM	YOU & YOUR TEAM
▶ Review all revenue sources (tuition, costumes, camps, merch) to see which generate the strongest margins. ▶ Double down on top-performing revenue streams while trimming or improving underperforming ones. ▶ Build financial clarity so I know exactly where growth will have the biggest payoff.		▶ Build scalable processes that can handle growth of revenue streams without chaos.		▶ Assign clear ownership of revenue streams growth to specific team members. ▶ Build KPI dashboards so staff know exactly how success is measured.



CONNECTING YOUR 2026 VISION TO THE IC PILLARS

2026 VISION STATEMENT				
FINANCE	STUDENT ATTRACTION & RETENTION	OPERATIONS & EXECUTION	PROGRAMS & CURRICULUM	YOU & YOUR TEAM

WHICH BREAKOUT ROOM WILL YOU BE GOING TO?

- ☐ LEGACY (MASTERY)
- ☐ FREEDOM (GROW YOUR TEAM AND SYSTEMIZE MORE/OPERATIONS)
- ☐ GROW (LOOKING TO GROW REVENUE)



FROM VISION TO TIMELINE

PLAN IT. PLACE IT. DO IT.





YOUR 2026 TIMELINE

	Q1			Q2			Q3			Q4		
PROCESS	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC



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